



THE  
**RE/MAX**  
COLLECTION®

Fine Homes & Luxury Properties



# Unrivaled Luxury Opportunities

With an elevated look and a distinctive brand, The RE/MAX Collection® provides your agents with coveted luxury resources to help the most discerning luxury homebuyers and sellers. Turn your agents into luxury agents with the right connections and expertise to showcase the most impressive properties. Every home in The RE/MAX Collection is required to be 2X the average sold price where a property is listed.



LUXURY FORUM  
The RE/MAX Collection®

## Luxuriate With Access To:

- The RE/MAX Collection elevated signage.
- Dedicated luxury website — [remax.com/luxury](https://remax.com/luxury).
- Luxury Launchpad, which provides customizable, luxury-branded marketing materials.
- Once a listing qualifies and is entered into the MLS, it automatically syndicates to [remax.com/luxury](https://remax.com/luxury), [global.remax.com](https://global.remax.com), [remax.com](https://remax.com), [WSJ.com](https://wsj.com) and, if it is over \$1 million, to [mansionglobal.com](https://mansionglobal.com).
- RE/MAX University® is a world-class learning platform for luxury agents to enhance their skills and receive industry-leading education and coaching on demand.
- The Luxury Forum, an event for luxury broker/owners and agents, features top industry leaders and hosts attendees from the RE/MAX® global network.
- The RE/MAX Collection Facebook community.



The Luxury Launchpad is a robust set of luxury real estate resources to help agents represent the upper market segment and sell listings.

Franchise Opportunities Available | [franchise.remax.com](https://franchise.remax.com) | [franchiseinquiries@remax.com](mailto:franchiseinquiries@remax.com)

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